

**CURE
CYSTIC
FIBROSIS**
Gala Dinner

Saturday 25th May, 2019

Corporate Sponsorship Packages

Proudly supporting

Cure4CF
Foundation



Dear Sir/Madam,

We would like to invite you to be one of our valued partnered sponsors of the 'Cure Cystic Fibrosis Gala Dinner' to be held at the Pier Geelong on Saturday the 25th of May 2019. This is an amazing opportunity to align your business with a reputable fundraising organisation that is striving to find a cure of a disease that impacts over 3500 Australian children and adults and 70,000 people worldwide.

Cystic Fibrosis is the most common life limiting genetic disease. Fifty percent of people with this disease will die before their 35th birthday. The aim of our event is to raise awareness of this genetic disease and raise money to find a cure.

\$48 buys one hour of research. More research leads to a faster pathway to a Cure.

We are very proud that here in Geelong we have been able to contribute almost \$200, 000 or 4160 hours towards research for a cure. It is not enough! Until a cure is a reality, we need to continue to fund scientists and their research. Our children's lives depend on it!

The Cystic Fibrosis Gala Dinner was first held in 2016 and again in 2017 and had over 500 guests attending each event. Aligning your business with our fundraising initiative is a wonderful way to achieve the following for your business:

- It is a perfect vehicle to promote your business with a captive audience of over 500 guests and support vital research;
- Through being part of our charity, you can belong to a powerful network of likeminded people;
- Aligning to a reputable fundraising organisation adds to the ethical and trustworthiness of your brand
- It's an opportunity to involve your employees through active fundraising activities or attendance to the event.

Please find attached a sponsorship package for your review and consideration.

We welcome you to join Cystic Fibrosis Geelong in our cause to make CF stand for CURE FOUND.

Yours Sincerely
Leann Tremul

Committee Manager
Cystic Fibrosis Geelong Inc
Ph: 0414 713 916
E: cfgeelong@gmail.com

W: www.cysticfibrosisgeelong.com

Cure Cystic Fibrosis Gala Dinner 2019



The fourth annual “*CURE CYSTIC FIBROSIS GALA DINNER*” is being held at The Pier on Saturday 25th May 2019. It is a night where over 500 people come together with a common and attainable goal of winning the fight against Cystic Fibrosis. It is a fabulous night with a sophisticated menu, fine wines, inspiring and passionate speakers and an exciting line up of live entertainment. Master of Ceremonies for this year is Roxie Bennett. There will be a Live Auction conducted by Dale Whitford, silent auctions, raffles, prizes and lots more.

The last three years, tickets have sold out with over 500 guests attending and we have so far raised almost \$200,000 for research.

The event is promoted through an extensive marketing and publicity campaign. This includes social media, articles in all the regional newspapers, including the Geelong Advertiser. Posters and flyers displayed throughout the Geelong region and Real estate billboards in prominent locations. Sponsors have the opportunity to profile their business logos on all publicity material.

The Committee

The Committee is made up of volunteers whose families have been directly affected by Cystic Fibrosis. All committee members are non-paid volunteers. All committee members are passionate about raising awareness of Cystic Fibrosis and all believe a Cure is possible.

We are committed to supporting the Cure4CF Foundation in their Fight to Cure Cystic Fibrosis. We will continue this support until the fight is won and Cystic Fibrosis is cured.

Committee members:

Leann Tremul
Trudy Allen
Dean & Xuduo Montgomery
Bronwen Fomin
Kelly Collins
Melissa Righton
Belinda Narwar
Rebekah Baxter
Melissa Judd
Miranda Parkinson
Beverley Hicks
Fiona Smith
Graeme Crook
Leanne Adamson



Why research for Cystic Fibrosis?

Cystic Fibrosis is the most common life limiting inherited disease affecting the developed world, with one in every 2,500 children affected. It is a multi-organ disease affecting the lungs, gut, liver, pancreas and reproductive tissues. While every person with CF has a different experience, average life expectancy remains under 40 years – approximately 42 years less than the Australian average. From birth, every day is a relentless struggle to stay healthy and CF impacts the whole family.

One in 25 Australians carry a defective CF gene. A baby is born every 4 days with CF. They can expect to take 40 tablets a day to digest food and fight infections. They will have up to two hours of physiotherapy every day to clear mucus from their lungs. They will nebulise drugs multiple times a day. They will have regular long hospital admissions every year. They will have a high risk of developing early onset osteoporosis, CF related diabetes, liver problems and infertility.

This baby *will never know what it is like to have a normal life.*

In the 1960's a baby born with CF would normally die before the age of 6. It is only because of **research** that life expectancy is now closer to 35 and it will only be because of **research** that this life expectancy will continue to rise.

Supporting Research is the key to a CURE.

Where the money goes:

*Every cent raised from the Cure Cystic Fibrosis Gala Dinner goes directly to the Cure4CF Foundation for **RESEARCH** For a **CURE**.*

The Cure4CF Foundation was set up in 2009 to find a CURE for Cystic Fibrosis and to support the work of the Adelaide CF Airway Gene Therapy Research Group. Recently they have partnered with the National Foundation for Medical Research and Innovation to fund more promising Australian research into life extending therapies. More information about Cur4CF can be found at www.cure4cf.org

If they CURE Cystic Fibrosis, they will save the lives of over 3000 Australians and 70,000 people worldwide.



GOLD SPONSORSHIP

Name Recognition – Marketing

Your logo will be incorporated on all appropriate marketing collateral.

Event Presence

- You will have the opportunity to attend the event courtesy of 10 complimentary tickets
- Your business will be incorporated in the event program and slide show.
- You will have the opportunity to place promotional material in Goody bags to be distributed at the event to guests.
- You will be able to place banners at the event.
- You will be invited on stage to draw the main raffle prize.



SILVER SPONSORSHIP

Name Recognition – Marketing

Your logo will be incorporated on all appropriate marketing collateral.

Event Presence

- You will have the opportunity to attend the event courtesy of 4 complimentary tickets
- Your business will be incorporated in the event program and slide show
- You will have the opportunity to place promotional material in Goody bags to be distributed at the event to guests.
- You will be able to place banners at the event.
- You will be invited on stage to draw the lucky door prize.



BRONZE SPONSORSHIP

Name Recognition – Marketing

Your logo will be incorporated on all appropriate marketing collateral.

Event Presence

- You will have the opportunity to attend the event courtesy of 2 complimentary tickets
- Your business will be incorporated in the event program
- You will have the opportunity to place promotional material in Goody bags to be distributed at the event to guests.
- You will be able to place banners at the event.



“The Cure for Cystic Fibrosis Gala Dinner 2019”

Sponsorship Packages



SPONSORSHIP PACKAGE	BRONZE	SILVER	GOLD
	\$1000	\$2500	\$5000
Tickets to the Cure for Cystic Fibrosis Gala Dinner (10 per table).	2 tickets included	4 tickets included	10 tickets included
Prominent table position	✓	✓	✓
High visibility audio visual display of logo/advertisement revolving throughout the evening.	1 slide	2 slides	3 slides
Recognition through name and logo displayed at the table.	✓	✓	✓
Recognition through prominent acknowledgment by Master of Ceremonies	✓	✓	✓
Logo Recognition on promotional material (including flyers, posters, invitations & emails to database).	✓	✓	✓
Recognition in all media press releases	✓	✓	✓
Recognition on social media.	✓	✓	✓
Recognition and display of logo on our website for 12 months.	✓	✓	✓
Recognition on stage through drawing of door prize, raffles, etc		✓	✓
<i>Tax deduction receipt available</i>	\$1000	\$2500	\$5000



THANK YOU FOR YOUR SUPPORT

